



2018 NIRSA Region IV Conference and Student Lead On Sponsorship and Exhibitor Packet

The Region IV Conference Planning Committee would like to invite you to be a part of the NIRSA Region IV Conference and Student Lead On, held at the campus of Texas A&M University in College Station, Texas, from October 21-24, 2018.

This annual event brings together professional staff, graduate assistants, and student leaders in collegiate recreation departments from Arkansas, Kansas, Louisiana, Missouri, New Mexico, and Texas. This is an opportunity for your organization to develop and strengthen relationships with campus influencers at all levels.

Features of the conference include pre-conference activities, two days of educational sessions, and networking opportunities with social events planned Sunday, Monday, and Tuesday nights.

We look forward to potentially fostering a financial partnership with you for this event. Your support will provide development opportunities for NIRSA's collegiate recreation professionals and other exhibitors. We appreciate your assistance and welcome the opportunity to discuss the conference or any questions you may have.

Multiple sponsorship levels are available to help meet your outreach goals (see below). Customizable packages are also available. If you are interested in sponsoring, or have more questions about this opportunity, please contact us via email below.

Laura Munroe and Melissa Fadler
Sponsorship Co-Chairs
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Platinum Sponsor	\$2,500
<ul style="list-style-type: none"> • Sole sponsored large meal or social event: Sunday Dinner and Opening Speaker, Sunday Night Social, Monday Night Social or Tuesday Night Social • Floor Banner Placement at the Event • 6' Table in the Exhibit Area • Two (2) conference registrations • Signage acknowledgement at registration table, conference website, and social media 	
Gold Sponsor	\$2,000
<ul style="list-style-type: none"> • Sole sponsored meal or event: Monday Lunch, Tuesday Lunch, Pre-Conference Texas A&M Student Recreation Facilities Tour or Shuttle Buses • Have the opportunity to place floor signage at the event • 6' Table in the Exhibit Area • Two (2) conference registrations • Signage acknowledgement at registration table, conference website, and social media 	
Silver Sponsor	\$1,500
<ul style="list-style-type: none"> • Sponsor one of the following: Registration/Host Table, Conference Name Badges, Monday Coffee Break, Tuesday Coffee Break, Pre-Conference Ropes Course or Pre-conference Strengths Quest • 6' Table in the Exhibit Area • One (1) conference registration • Signage acknowledgement at registration table, conference website, and social media 	
Bronze Sponsor	\$1000
<ul style="list-style-type: none"> • Sponsor one of the following: A Presentation Room or Closing Speaker. • Opportunity for floor signage in the student lounge or presentation room. • 6' Table in the Exhibit Area • One (1) conference registration • Signage acknowledgement in website/programming guide/app 	
Exhibitor	\$700
<ul style="list-style-type: none"> • 6' Table in the Exhibit Area • One (1) conference registration • Acknowledgement in conference website/programming guide/app 	